Annual program review data reporting

Start of Block: All Programs' Reporting Requirements

Q1.1 Degree Designation and Degree Title (BA English, BSJ Journalism, BSBA Finance)

Q1.2 Please list all associated majors

Q1.3 Name and email address of person submitting data

Q1.4 Select the degree level (for survey logic only)

- Bachelors
- Masters

Q1.5 Provide the program's 3-year trend in enrollment (in percent). The benchmark for bachelor's programs in AY 20-21 is -2% and for master's programs is also -2%.

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  100908070605040302010
Q1.6
Provide the program's fall-to-fall retention rate (in percent). The benchmark for bachelor's programs in AY 20-21 is 69% and for master's programs is 81%.

<table>
<thead>
<tr>
<th>3-year enrollment trend</th>
</tr>
</thead>
</table>

| 0 | 10 | 20 | 30 | 40 | 50 | 60 | 70 | 80 | 90 | 100 |
|-------------------------|

<table>
<thead>
<tr>
<th>Fall-to-fall retention</th>
</tr>
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</table>

End of Block: All Programs' Reporting Requirements

Start of Block: Healthy Programs

Display This Question:

If Select the degree level (for survey logic only) = Bachelors
And Provide the program's 3-year trend in enrollment (in percent). The benchmark for bachelor's progr... [ 3-year enrollment trend ] >= -2
And Provide the program's fall-to-fall retention rate (in percent). The benchmark for bachelor's prog... [ Fall-to-fall retention ] >= 69
Or Select the degree level (for survey logic only) = Masters
And Provide the program's 3-year trend in enrollment (in percent). The benchmark for bachelor's progr... [ 3-year enrollment trend ] >= -2
And Provide the program's fall-to-fall retention rate (in percent). The benchmark for bachelor's prog... [ Fall-to-fall retention ] >= 81

Q2.1 This program is at or above its enrollment and program retention targets.

This concludes this year's reporting requirements.

End of Block: Healthy Programs

Start of Block: Category 1 Programs
Display This Question:
If Select the degree level (for survey logic only) = Bachelors
And Provide the program’s 3-year trend in enrollment (in percent). The benchmark for bachelor’s prog... [ 3-year enrollment trend ] >= -2
And Provide the program’s fall-to-fall retention rate (in percent). The benchmark for bachelor’s prog... [ Fall-to-fall retention ] < 69
Or Select the degree level (for survey logic only) = Masters
And Provide the program’s 3-year trend in enrollment (in percent). The benchmark for bachelor’s prog... [ 3-year enrollment trend ] >= -2
And Provide the program’s fall-to-fall retention rate (in percent). The benchmark for bachelor’s prog... [ Fall-to-fall retention ] < 81

Q3.1
This program is at or above its target enrollment but below its target program retention.

Please review the following additional metrics from APS Program Analytics. Use the additional data to gain a better understanding of program retention. The data should inform the program's response regarding possible interventions to improve program retention and improvement (if any) since last year's report.

Median Course Completion Rate by Course Level data
Some questions to consider: How are students generally performing at particular course levels in the program (200, 300, 400, 500)? Are those rates improving or worsening over time? Are these rates a surprise? Taken with the DWF data (see below), is this indicative of an area that needs curricular change?

Migration Out data
Some questions to consider: How many students are switching to another program? Is that number growing? Using the "View Destination Programs" data, are there any trends in which programs students are going to that is of interest? Are more students potentially leaving the institution altogether (the "Other" category)?

Courses Taken by Students in Your Program (Total Across Past Three Years) data
Some questions to consider: In which courses and sections are the program's majors failing? Are these departmental courses or external to the department? Is this a surprise? What, if anything, can be done to improve student performance in these courses? Are the DFW rates a surprise?
Q3.2 Given your consideration of the additional data, give a brief description of what (if any) program changes can be made to facilitate better program retention (including curricular redesign)?

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Q3.3 Optional

Export and upload any files from APS that you would like considered along with your response.

Q3.4 Optional

Export and upload any files from APS that you would like considered along with your response.
Q3.5
Optional

Export and upload any files from APS that you would like considered along with your response.

End of Block: Category 1 Programs

Start of Block: Category 2 Programs

Display This Question:

If Select the degree level (for survey logic only) = Bachelors
And Provide the program’s 3-year trend in enrollment (in percent). The benchmark for bachelor’s progr... [3-year enrollment trend] < -2
And Provide the program’s fall-to-fall retention rate (in percent). The benchmark for bachelor’s prog... [Fall-to-fall retention] >= 69
Or Select the degree level (for survey logic only) = Masters
And Provide the program’s 3-year trend in enrollment (in percent). The benchmark for bachelor’s progr... [3-year enrollment trend] < -2
And Provide the program’s fall-to-fall retention rate (in percent). The benchmark for bachelor’s prog... [Fall-to-fall retention] >= 81

Q4.1 This program is at or above its target retention but below its target enrollment.

Please review the following additional metrics from APS Program Analytics. Use the additional data to gain a better understanding of program enrollment. The data should inform the program’s response regarding possible interventions to improve program retention and improvement (if any) since last year’s report.

"Migration In" data
Some questions to consider: Is the number of students who are new to the institution coming into the program decreasing? Is the number of students who are coming to the program from another program within the institution decreasing? Using the "View Source Programs" data, are there any trends in which programs students are coming from that are of interest?

"Migration Out" data
Some questions to consider: How many students are switching to another program? Is that number growing? Using the "View Destination Programs" data, are there any trends in which programs students are going to that is of interest? Are more students potentially leaving the institution altogether (the "Other" category)?
Contact Lou Slimak (louis.slimak@mail.wvu.edu) or Robynn Shannon (robynn.shannon@mail.wvu.edu) in the Provost's Office to request a JobsEQ report. Some questions to consider:

What does the JobsEQ report show about the number of institutions offering degree programs and degrees being produced in WVU's recruiting region for this degree program? (Is there a lot or not many?) How does tuition cost in competitor programs compare to WVU? What degree level is needed for entry into the main associated occupations with the degree? Are there many current job ads open in those occupations? Have those occupations been growing or shrinking? At what rate? What industries employ those occupations?

Display This Question:
If This program is at or above its target retention but below its target enrollment. Please review... Is Displayed

Q4.2 Given the additional data, give a brief description of what (if any) program changes can be made to facilitate better program enrollment (including a marketing plan, program investment, or recruitment efforts)?

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Display This Question:
If This program is at or above its target retention but below its target enrollment. Please review... Is Displayed

Q4.3
Optional

Export and upload any files from APS that you would like considered along with your response.
Q4.4
Optional

Export and upload any files from APS that you would like considered along with your response.

End of Block: Category 2 Programs

Start of Block: Category 3 Programs

Display This Question:

If This program is at or above its target retention but below its target enrollment. Please review... Is Displayed

Q5.1
This program is below its target enrollment and below its target program retention.

Please review the following additional metrics from APS Program Analytics. Use the additional data to gain a better understanding of program enrollment and retention. The data should inform the program's response regarding possible interventions to improve program retention and improvement (if any) since last year's report.

"Enrollment in Courses Offered by the Department" data
Some questions to consider: What's the three-year trend in attempted SCH in the department's courses look like? Is the decrease in program majors also accompanied by a decrease in SCH delivered? Is the program delivering more SCH to service majors than to its own majors? Is the number of SCH being delivered to service majors increasing or decreasing?
Median Course Completion Rate by Course Level data
Some questions to consider: How are students generally performing at particular course levels in the program (200, 300, 400, 500)? Are those rates improving or worsening over time? Are these rates a surprise? Taken with the DWF data (see below), is this indicative of an area that needs curricular change?

Migration Out data
Some questions to consider: How many students are switching to another program? Is that number growing? Using the "View Destination Programs" data, are there any trends in which programs students are going to that is of interest? Are more students potentially leaving the institution altogether (the "Other" category)?

Courses Taken by Students in Your Program (Total Across Past Three Years) data
Some questions to consider: In which courses and sections are the program's majors failing? Are these departmental courses or external to the department? Is this a surprise? What, if anything, can be done to improve student performance in these courses? Are the DFW rates a surprise?

"Graduates from Programs" data
Some questions to consider: What's the three-year trend in graduates from the program? Is that decreasing in parallel to or in excess of the decrease in enrollment?

"Courses Taken by Students in Your Program (Total Across Past Three Years)" data
Some questions to consider: In which courses and sections are the program's majors failing? Are these departmental courses or external to the department? Is this a surprise? What, if anything, can be done to improve student performance in these courses? Are the DFW rates a surprise?

Contact Lou Slimak (louis.slimak@mail.wvu.edu) or Robynn Shannon (robynn.shannon@mail.wvu.edu) in the Provost's Office to request a JobsEQ report. Some questions to consider:

What does the JobsEQ report show about the number of institutions offering degree programs and degrees being produced in WVU's recruiting region for this degree program? Is there a lot or not many?

How does tuition cost in competitor programs compare to WVU? What degree level is needed for entry into the main associated occupations with the degree? Are there many current job ads open in those occupations? Have those occupations been growing or shrinking? At what rate? What industries employ those occupations?
Q5.2 Given the additional data, give a brief description of what (if any) program changes can be made to facilitate better program retention (including curricular redesign)? What improvements can be made to facilitate better program enrollment (including a marketing plan, program investment, or recruitment efforts)?

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Q5.3
Optional

Export and upload any files from APS that you would like considered along with your response.

Q5.4
Optional

Export and upload any files from APS that you would like considered along with your response.
Q5.5
Optional

Export and upload any files from APS that you would like considered along with your response.

End of Block: Category 3 Programs